



# Cape Cod Chamber of Commerce eNewsletter

eNews

September 11, 2009

Dear Lisa,



September 11, 2001

*We will never forget.*

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*This enews is sponsored by The Steamship Authority*

### in this issue

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**Treat yourself to a day on Nantucket**

And the Steamship Authority will treat you to



free parking for a day  
**The Steamship Authority**  
 508-477-8600  
 www.SteamshipAuthority.com  
 \*Offer valid through October 12, 2009

FOR ADDITIONAL PROMOTIONS AND SPECIAL FARES CHECK OUT **Ways to Save** ON OUR WEBSITE

## Reserve Exhibitor Space now for the Cape Cod Health & Wellness Expo



Time is running out to reserve your exhibitor space at the **Cape Cod Health & Wellness Expo**, set for October 9-10, 2009 at the Resort & Conference Center at Hyannis. The Expo is designed to encourage healthy lifestyle choices. Highlights include workshops conducted by some of Cape Cod's leading health professionals, health tests & screenings, family activities, demonstrations of fascinating and cutting-edge technology, a Blood Drive by the VNA on Friday, and Flu Shots by the VNA on Saturday. Admission is free!

Get exposure for your business at this premier event by joining our stimulating exhibitor marketplace of ideas, products and services. Exhibitor benefits include booth space in a newly renovated, state-of-the-art conference facility, advertisement in 60,000 copies of a 24-page Resource Guide insert in the *Cape Cod Times*, and website ads & listings on [ecapechamber.com](http://ecapechamber.com). [Click here](#) for even more great reasons to exhibit at the upcoming Expo!

For sales information, please contact 508-362-3225 and speak with Mike Belcher (ext. 534), Steve Richards (ext. 514) or Kristin Carey (ext. 511). The Expo is presented by the Cape Cod Chamber, in partnership with Cape Cod Healthcare, the Cape Cod Times and Cape Cod 5 Cents Savings Bank.

## 9/17 Back to Business Bash



The Cape Cod Young Professionals presents the third annual **Back To Business Bash** on **Thursday, September 17th** at Rectrix Aerodrome in Hyannis, and this year promises to deliver even more food & fun!

Held in cooperation with the Cape Cod Chamber of Commerce and other partners, the Back to Business Bash is the year's largest networking event on Cape Cod, with an expected attendance of over 500. The event will run from 5:30 to 8 p.m., and feature over 30 local restaurants; samples from The Wine List, Narragansett Beer & Tommy Bahama Rum; live entertainment; and plenty of networking.

Cost to attend is \$10 for paid CCYP members; \$20 for all others (includes all food & beverages). [Click here](#) to register now! Parking for event is at the Kmart Shopping plaza with shuttle service provided by Cape Destinations. Please do not park at Rectrix.

## *Travel restrictions scheduled for Sagamore Bridge starting 9/14*

The U.S. Army Corps of Engineers reports that deck repairs and paving on the Sagamore Bridge are scheduled to start September 14th and continue through the fall as weather permits. The two-phase project will resume in early Spring 2010 and is scheduled to be completed in late Spring 2010. Starting September 14th, motorists planning to use the Sagamore Bridge should be aware that travel delays could occur during the morning and afternoon peak travel periods each day. For more information, [click here](#).

## *October Member to Member Event*



Please join the Cape Cod Chamber at our next Member to Member event on **Wednesday, October 14th** at **Embargo** on Main Street in Hyannis! Enjoy plenty of networking opportunities, great raffles, and some delicious food in this swanky tapas restaurant & martini bar.

Cost to register is \$5 for Cape Cod Chamber members and \$15 for non-members. [Click here](#) to register now.

## *August Accommodations Survey*



The Cape Cod Chamber of Commerce is looking to get a snapshot as to how the season is progressing through a short, monthly online survey. Information will be kept confidential and reported in the aggregate only. The survey takes less than 5 minutes to complete. [Click here](#) for the August 2009 survey. We appreciate your participation!

To view results from previous surveys, and other tourism statistics compiled by the Chamber, please [click here](#).

## *9/30 Member Reception*

New members of the Cape Cod Chamber of Commerce don't want to miss our **Member Reception**, to be held **Wednesday, September 30th** from 7:30 to 9 a.m. in the Cape Cod Chamber administrative offices at 5 Shoot Flying Hill Road in Centerville. This event is also beneficial for existing members who want to learn how to get the most out of their Chamber membership!

You will learn such tips as:

- The value of networking with members
- The services available for referrals and support
- Opportunities for widespread visibility via our Information Centers

There is no charge to attend, and continental breakfast will be served. To RSVP for this free event, email [mike@capecodchamber.org](mailto:mike@capecodchamber.org).

## Big E Marketing Opportunity

Volunteers are needed to staff the Massachusetts State building & visitor information booth at the Big E, set for September 18-October 4 in Springfield. The Big E is open to the public daily from 10 a.m. to 9 p.m. Shifts offered are 9:30 a.m. to 9 p.m.; or two shifts of 9:30 a.m. to 3:30 p.m. or 3 to 9 p.m. The following shifts are available: 9/18, 9/22, 9/23, 9/25, 9/28 and 10/1 (evening only) and 9/19, 9/20, 9/21, 9/26, 9/27, 10/3 and 10/4 (day and evening). In exchange for working the booth, you may bring your rack card or brochure for distribution (no fee charged.) If you are interested, please contact Peter Tomyl ASAP at 413-652-2426.

## "The Hundred"



"The Hundred" is back for another round! The next drawing will be held at the October Member to Member Event on October 14th at Embargo in Hyannis. Register each week by emailing [steve@capecodchamber.org](mailto:steve@capecodchamber.org), with "The Hundred" as the subject line. The drawing to be given away in October is a round of golf for four at **The Ridge Club** in Sandwich (value of \$584). Must be present to win.

The Ridge Club of Sandwich is an escape to a private getaway on Old Cape Cod. Behind the gates lies a community with a picturesque championship golf course and 20,000 square foot clubhouse on acres of lush rolling hills. The Ridge Club welcomes the opportunity to host your anniversary, birthday, wedding, holiday party, corporate event or golf outing. Its breathtaking floral garden patio and pavilion can accommodate up to 200 guests, the perfect ambiance for special occasions. Our 18-hole championship course, designed by world renowned golf course architect, Robert Von Hagge combines the challenge of a tournament level course with the natural charm of Cape Cod. From the moment you begin planning your function to the departure of your last guest, every detail will receive personal attention from the dedicated staff. For more information, visit [www.ridgeclubcapecod.com](http://www.ridgeclubcapecod.com).

## 4.2%, 20-year Fixed Rate Commercial Financing

The SBA's note rate on 504 acquisition financing of fixed assets was 4.2% in September. Almost a record low! Also, as a result of the Stimulus Act and until funds are exhausted, most SBA Borrower fees have been waived. The fee-waiver is anticipated to expire by the end of this year. If you are acquiring commercial real estate or expanding commercial real estate, this is an excellent financing vehicle. For more information, contact Jeannine Marshall at Coastal Community Capital at 508-362-3755 or visit [www.coastalcommunitycapital.org](http://www.coastalcommunitycapital.org).

Coastal Community Capital also wants businesses to remember that fee waivers on SBA commercial financing are set to expire soon! If you're looking to improve cash flow by reducing debt service or obtain working capital, now is a great time. Coastal Community Capital has had excellent success securing millions of dollars of commercial loans for small business utilizing Stimulus Act programs. Call Beth Curtin to see if you qualify at 508-362-3775.

## *Cape Cod event named to ABA's Top 100 List*



The Cape Cod Chamber is proud to announce that one of its 2010 nominees for the American Bus Association's "Top 100 Events" has been selected for the prestigious list! The **Pilgrim Monument in Provincetown's Centennial Anniversary Celebration** for the completion of the Pilgrim Monument, scheduled for August of 2010, was designated as one of the Top 100 Events in North America by an elite tourism selection committee. This event was selected from among hundreds of U.S. and Canadian events nominated by state and provincial tourism offices and CVBs. Studies completed by researchers find that a motorcoach group can leave behind anywhere from \$5,000 to \$13, 000 in a destination's economy.

## *Joint Task Force on the Underground Economy and Employee Misclassification Regional Public Hearing*

The Joint Task Force on the Underground Economy and Employee Misclassification has rescheduled its Cape Cod and Islands regional public information session and hearing to Tuesday, September 22nd from 9:30 am to 11:30 am at Barnstable Town Hall (the second floor Hearing Room). Charged with coordinating the efforts of multiple state agencies to stamp out fraudulent employment activities, the Task Force is working to level the playing field in order to increase fair business competition.

## *AFCC Fall 2009 Grant Deadline*

The Arts Foundation of Cape Cod (AFCC), the designated local arts agency for Barnstable County, is pleased to announce its next grant cycle. Applications are now available for the AFCC fall grants cycle, which has a deadline of Friday, October 9, 2009. The AFCC Grants Program provides cash awards to local artists and cultural organizations that are engaged in projects that help create a strong, stable, and diverse arts and culture industry on Cape Cod, and contribute positively to the quality of life and economic vitality of the region.

The AFCC will hold a grants information workshop for interested applicants on Tuesday, September 15th at 5:30 pm at the AFCC offices in Centerville. Reservations are required. Please reserve your space by calling 508-362-0066 or emailing [info@artsfoundation.org](mailto:info@artsfoundation.org). Grant guidelines and application materials are available on the AFCC website at [www.artsfoundation.org](http://www.artsfoundation.org).

## *Special offers to Cape Cod Chamber members*

**Venture** has partnered with the Cape Cod Chamber to bring you big savings! Cape Cod Chamber Members can receive their 1st Month Free when signing up for a 6-month Venture Membership. In addition, Venture Members can get 10% off Cape Cod Chamber Membership (some restrictions apply). Created to meet the unique needs of independent workers and small business owners, Venture provides an innovative, cost-effective and energizing work environment outside of the home. Locations in Orleans and Hyannis. For more information, email [info@venturethinktogether.com](mailto:info@venturethinktogether.com) or call 877-766-6498.

Also, **Kaplan University** is offering a 10% reduced tuition rate for Cape Cod Chamber members and their families. For more information, please contact Leanne Niemi at 857-366-2954 or [LNiemi@kaplan.edu](mailto:LNiemi@kaplan.edu). Kaplan University offers the convenience and flexibility of an online education.

## *News from our Members*

*The following announcements are provided for the enews by member businesses.*

The **Rehabilitation Hospital of the Cape & Islands** (RHCI) will hold its annual RHCI CanalWALK tomorrow on the Cape Cod Canal Trail in Sandwich. Enjoy a gentle, scenic three-mile walk with RHCI physicians, staff, patients and families to support RHCI's mission of providing expert rehabilitation care. Registration is at 8:30 a.m., and the walk begins at 9:30 a.m. For information about walking, please contact Connie Blake in the Development Office at 508-833-4042 or email [cblake@rhci.org](mailto:cblake@rhci.org).

Boston Celtics Hall-of-Famer John Havlicek will be on hand to get the racing started during the opening ceremonies of the 9th Annual **Seaside Le Mans- The Race for the Cape Cod Community**, to be held tomorrow at Mashpee Commons. This fundraiser is a thrilling Formula One kart endurance race featuring teams of drivers from local businesses and organizations racing on an outdoor track, complete with a bridge over the track to the infield. The race, presented by **The Davenport Companies** of South Yarmouth, will be held from noon to 4:30 pm. Additional event information can be found at [www.seasidelemans.org](http://www.seasidelemans.org).

The **Steamship Authority** will be offering free parking for anyone taking a day trip to Nantucket from September 10-October 12, 2009. The parking rates are normally \$10-\$15 per day. The Steamship Authority will be offering free parking at all Hyannis parking lots, including the Hyannis Terminal, and off-site at the Lewis Bay Lot and Yarmouth Road Lot. As always, free shuttle bus service is provided between the off-site parking lots and the Hyannis terminal. For more information, visit [www.steamshipauthority.com](http://www.steamshipauthority.com) or call 508-477-8600.

Broadway legend Betty Buckley will be one of the headliners at the **Fourth Annual Provincetown Tennessee Williams Theater Festival** on September 24-27. The fight for life is the theme for this celebration of theater, music, film and fun. A dozen one-of-a-kind events from near and far will gather in Provincetown to respond to Tennessee Williams' challenge that theater - to survive as a force for life - needs to be as passionate and powerful as soldiers on a campaign. Buckley's performance, with renowned jazz pianist Kenny Werner, is on Sunday, September 27th at 8 p.m. in Paramount. For more information, visit [www.twptown.org](http://www.twptown.org).

A meeting for individuals interested in participating the **Falmouth Volunteers In Public Schools** (VIPS) program will be held at the Falmouth High School Library on Wednesday, September 16th. Those interested in working with a high school student as part of the FHS Mentor Program should arrive at 9:30 a.m. The introductory session will be followed by a meeting of all mentors at 10 a.m. For more information, contact the VIPS office at 508-548-1621 or email at [vips@falmouth.k12.ma.us](mailto:vips@falmouth.k12.ma.us).

**Curry College** is excited to announce its new 16-month Master of Education (M.Ed) program. In just 16 months, earn a license to teach Elementary Education or Special Education. This program is ideal for career changers, midlife professionals, and new entrants with interest in becoming an educator. This program is available at Curry

College's Plymouth and Milton campuses. Applications are now being accepted for the upcoming January cohort. For more information on Curry College's M.Ed. program, call 508-747-2424 to speak to a Graduate Studies advisor or email [med@curry.edu](mailto:med@curry.edu).

## *Interested In Membership?*

If you are interested in learning more about membership in the Cape Cod Chamber of Commerce, please contact Mike Belcher, our Membership Director, at 508-362-3225, ext. 534 or [mike@capecodchamber.org](mailto:mike@capecodchamber.org). Or [click here](#) for a membership application!

email: [news@capecodchamber.org](mailto:news@capecodchamber.org)

phone: 508-362-3225

web: <http://www.eCapeChamber.com>

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