

# Weekly Update: "Auld lang syne" to 2009

1 message

Hyannis Area Chamber of Commerce <member@hyannis.com>

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To: info@artsfoundation.org

Thu, Dec 31, 2009 at 3:20 PM



## Weekly Update

December 31, 2009

**Dear Maggie,**

'Tis the last day of the last year of the first decade of the 21st century. It's an interesting irony that there should be a blue moon at the end of a time when so many once-in-a-lifetime events have occurred.

So tonight, as the clock strikes 12, offer a hearty "Auld lang syne!" to 2009 and a toast to a better 2010 for everyone!

***Happy New Year!***

**Thanks to our  
sponsors!**



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## HACC Update

from Deborah Converse, CEO

**- This past Wednesday, HACC debuted on Local TV Channel 18** when I was interviewed by telephone at 7:35 AM by host Nick Cortese. The focus of our conversation was Hyannis' designation by [TripAdvisor.com as the number 2 destination.](#) (lick to web site)



- **Our retail members are reporting a successful holiday shopping season, with some even saying they had the best season yet.** *Some businesses credit this to marketing to locals - after all we have 50,000 year round residents in Barnstable alone. Others credit improved and excellent customer service.* Everyone worked at keeping inventory down, which served to drive immediate purchasing decisions.

- I'm hearing from **a number of businesses that they are being more creative about partnering with complimentary businesses** to offer packages to their customers. This kind of B2B interaction can be helped along by your chamber: visit [Hyannis.com](http://Hyannis.com) and then sign up for our next Build Your Business Lunch and Business After Hours.

- **The next 100 days are the hardest for Cape Cod businesses.** The best advice is to keep up the excellent customer service, be creative and stay cautiously optimistic that 2010 will be a better year!

*Do you have a special offer you'd like to give fellow HACC members? Use the ['Member Specials'](#) section of [Hyannis.com](http://Hyannis.com) to let everyone know!*

This section of the Web site, under "Business Resources" is designed for YOU to be able to upload special offers that you have for your fellow members.

You set the parameters and who is eligible for the offer: the business owner, all of the employees, managers only - get the idea? Even 10% off a service or product is enticing enough for most people to "check it out!"

**Need help?** Call the office (508-775-7778) or email [member@hyannis.com](mailto:member@hyannis.com) and we'll walk you through it!

## Member News...

**Artist Valery Thurber, an up and coming contemporary painter, is featured at Guyer Art Barn, 250 South Street Hyannis this January.** Her exhibit will be on display January 2<sup>nd</sup> through January 30<sup>th</sup>, 2010. All are invited to enjoy art, refreshments and live jazz music at the **opening reception on Friday, January 8<sup>th</sup> from 6 to 8PM.** Guyer Barn is located at 250 South Street Hyannis in Hyannis; it sits on the campus of town owned properties that make up the Shirley Blair Flynn Center for Creative



**Brought to you by these Hyannis Area Chamber of Commerce Members!**

Thank you to our hosts, sponsors, speakers and door prize donors in December!

Thanks to Cape Cod Broadcasting for now sponsoring our monthly **Build Your Business lunches!** Our December 11th guest presenter was **Brian Carey from DePaola, Begg & Associates PC**, Hyannis, who spoke on year-end tax preparation. Door prizes for the event were donated by: **Osprey Innovative Marketing, Renaissance Interior Design, Allison Lahey of AFLAC, La Petite France Café, Finnish Woodworks, Rebecca McClenahan - Licensed Massage Therapist, and Cape Cod Melody Tent.**

Puritan Cape Cod sponsored and hosted our **December 9th Business After Hours** along with co-sponsors **Roadhouse Café and Cape Cod Package Store.** It was a wonderful way to kick off a festive holiday season! Door prizes were donated by: **Puritan Cape Cod, Cape Cod Package Store, Andrew Newman**

Arts. For more information call recorded line at 508-862-4990 or Guyer Art Barn Director, Mellissa Morris at 508-566-2880 or visit [www.harboryourarts.com](http://www.harboryourarts.com) and follow the Guyer Art Barn link.

**The Arts Foundation of Cape Cod presents FIRST THINGS FIRST at the Cotuit Center for the Arts** January 9 - February 6, 2010, Monday - Saturday 10 AM - 5 PM. The exhibit will feature the works of more than fifty well-known Cape Cod artists as they explore those things that are most important to them. This unique, free exhibit will introduce students of all ages to the work of established artists from Cape Cod, while encouraging their own creativity through engaging educational activities during their visit. The exhibit is free and open to the public. For information about the exhibit, the artists being featured, and opportunities for school groups to visit the exhibit, please call the Arts Foundation of Cape Cod at 508-362-0066 or visit [www.artsfoundation.org](http://www.artsfoundation.org). *FIRST THINGS FIRST is presented by the Arts Foundation of Cape Cod and generously sponsored by the Eastern Bank Charitable Foundation, the Donald C. McGraw Foundation, Inc. and Cape Cod Melody Tent.*

**The Southeastern Mass and Rhode Island BNI Region is holding its 3<sup>rd</sup> Annual Big Breakfast** with Dr. Ivan Misner, Founder and Chairman of Business Network International (Live via Webcam from California) in recognition of International Networking Week. This is a BNI and local Chambers of Commerce initiative. It is open to BNI members, Chamber of Commerce members, and the general public. It will be held **Monday, February 1, 2010 from 7:00-9:30 a.m.** at the Radisson Inn, Route 28, Hyannis. Price is \$ 18 per person until January 22, \$ 25 after January 22, and \$ 30 at the door and includes breakfast. Call the regional BNI office at 508-431-0212 for further information.

Design, Design-A-Purse, Finnish Woodworks, Hyannis Whale Watcher Cruises, Osprey InnovativeMarketing, Solstice Day Spa, Steak House & Sports Bar, CleanGreen, Cape Cod Melody Tent, Sea Sheryl Designs and Panera Bread. Thanks also to Vermont Pure Spring Water for donating bottled water, and to **New England Reprographics** for our prize board sign.

*Hyannis Area Chamber members are invited to donate door prizes that will promote their business for our member events. Call 508-775-7778 or email [member@hyannis.com](mailto:member@hyannis.com) for more information!*

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