



Weekly Update

July 9, 2009

Dear Maggie,

Don't miss this Friday's Build Your Business Lunch when guest presenter Warren Rutherford will help you understand how healthy (or not!) your business is. Join us from noon to 1:30 PM for lunch and casual networking at the Outback Steakhouse. RSVP by calling 508-775-7778 or online at www.Hyannis.com.

Business After Hours sponsored by Bryden & Sullivan Insurance Agency

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Wednesday, July 15**5:30 - 7:30 PM****at Cotuit Center for the Arts**

4404 Falmouth Road, Rte. 28, Cotuit

Join us for our always popular networking event and enjoy the Center's exhibits.



Complimentary hors d'oeuvres provided by The Regatta at Cotuit.

One lucky attendee will win a Business Profile in the chamber's newsletter *The Flagship!* Great door prizes!

Cost: Members FREE; guests \$10.00 each. Please RSVP by calling 508-775-7778 or register online at www.Hyannis.com.

HACC CEO Deborah Converse featured on NPR - WBUR



WBUR contacted Hyannis Area Chamber of Commerce CEO Deborah Converse to give a "read" on how the 4th of July weekend went from HACC member businesses perspective. Following the difficult weather June provided, they wanted a feel for the outlook from businesses about the rest of the summer.

Deborah said "We contacted several members to ask about the weekend. Many are encouraged, of course, by the good weather and acknowledged that it needs to continue to be nice to make up for June." June numbers were bad for most, although retail was flat, which is better than down. Weather helps and no matter what chambers do to promote the Cape, good weather is the determining factor.

Deborah also said "I did point out that there are still a lot of things to do even if the weather is bad - witness the turn-out of the Father's Day Car Show - so visitors should come prepared with rain coats and umbrellas just in case."

National Grid proposing rate increase:

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The new regulation on Personal Information Security takes effect January 1, 2010... will YOU be ready?? iMedia can help!

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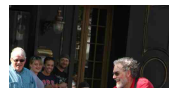
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Here comes the parade!



submit your written comments before July 16

This notice is from AIM

National Grid is proposing a 15-17% rate increase on their distribution rate effective January 1, 2010. This DOES NOT include expected 15-20% distribution rate increases for mandates envisioned under the Green Communities Act, nor does it take into account likely increases in supply costs and transmission upgrades, which could easily add an additional 10-15%.

AIM is a full intervener in the NGRID rate case (the highest participant level) and we are working with the Attorney General and others to examine the details of this proposal.

The Department of Public Utilities wants to hear from you. If you have facilities in National Grid Service territory you need to attend one of these hearings or **submit comments to let the DPU know what these types of increases will do to your business.**

Please contact Bob Rio, SVP - Government Affairs at 617-262-1180 or rio@aimnet.org if you can attend or need further information.

Hearings will be as follows:

Nantucket: July 7, Nantucket High School - 7:00 PM
Worcester: July 8, Worcester Public Library - 6:00 PM
Andover: July 9, Andover Town House - 6:00 PM
Quincy: July 14, Quincy City Hall - 7:00 PM
North Adams: July 15, North Adams City Hall - 7:00 PM

If you are unable to attend and would like to comment, you may file this in writing anytime before 5:00 PM on Thursday, July 16.

Member News...

- Rogers & Gray Insurance Agency has been recognized numerous times in this year's Community Newspaper Company's Readers Choice Awards.** Votes were tabulated after the public all across the state voluntarily voted in January and February, in more than 70 categories, for their community favorites. The business came up as follows in the category of Insurance Agency: Individual Town Awards; First Place - Dennis, Sandwich; Honorable Mention - Falmouth, Orleans, Plymouth; Overall Regional Favorites: Gold - Mid & Upper Cape Regions; Silver - Lower Cape, Lower South Shore (Wareham/Rochester area to Pembroke/Duxbury area)
- The St Mary's Writer's Workshop will help you to sharpen your writing skills** for everything from a cover letter to an organization's press release to a thank you note to your favorite aunt. *Award-winning journalist and former Newsweek writer Peter Gwynne* offers two one-hour sessions on back-to-back Wednesdays in July. The cost: just \$39 for the two sessions and a personal critique of your writing. All proceeds will support the new fun-raising effort of St Mary's. Join in the fun and learn to write better. Sessions are 7 p.m. to 8 p.m. on July 15 and 22. **For more information contact Peter at: PGwynne767@aol.com. Numbers are limited, so sign up today!**
- Rectrix Aerodrome Centers, Inc. at HYA has donated 1,200 lawn admission tickets to this year's TD Banknorth Pops by the Sea concert.** The tickets will be made available to local families through a special program involving more than thirty nonprofit health and human services agencies across Cape Cod. The 24th Annual Pops by the Sea concert is on Sunday August 2, 2009. Rectrix Aerodrome Center, Inc. at HYA is a subsidiary of Rectrix Commercial Aviation Services.
- The Hyannis METS will be featured on WEEI's "Big Show" on Monday July 20th, 2 - 6 PM right from McKeon Park.** Pete Sheppard, along with Boston Herald sports columnist Steve Buckley and former Red Sox player from Framingham, Lou Merloni, will be on the show.



Saturday, July 4th saw Main Street lined to the MAX for this year's parade: "America and All That Jazz"



photos by Jay Elliott

Small business energy tax exemption available

State Rep. Cleon Turner (D - Dennis) announced Tuesday a **Department of Revenue program for small businesses to receive retroactive energy tax exemption.**

Many Massachusetts small business owners - those with five or fewer employees and gross income less than \$1 million - qualify for a sales tax exemption on their energy purchases. The types of energy eligible include electricity, gas, heating fuel and steam. [To read the entire article click here..](#)

Special Italian Media FAM visits Hyannis

"USA on the road" is part of the TV project **"Dreams Road"** and will include 3 episodes dedicated to the U.S. to be shown in September-December, 2009.

A special FAM, arranged by MOTT and the Cape Cod Chamber of Commerce brought the crew to Hyannis on July 8th. They were treated to a visit to the JFK Hyannis Museum, and then were overnight guests of Tom and Alice Dott, owners of the Lamb & Lion Inn in Barnstable. Members interested in serving as FAM hosts should contact the chamber office: 508-775-7778 or member@hyannis.com

Quick Links

[News Calendar](#)
[Our Web Site](#)



WEEI is the #1 sports station in America and on Cape Cod at 96.3 FM (owned by HACC member Quantum Communications).

- **Bike and Walk is offering special rates for the month of July.**
 - 1 Hr = \$25.00 (up to 6 riders). Hourly rentals are available by time slots. Call in to reserve a slot.
 - All day rental (8Hrs) = \$100.00 (\$100.00 saving + unlimited riders).
- Visit BikeAndWalk.com for all of the details and to make reservations.

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