

Weekly Update

March 11, 2010

Dear Maggie,

If you missed this Tuesday's workshop on email marketing, there are several more great professional development opportunities coming up - including tomorrow's Build Your Business Lunch. Read more in this Weekly Update.

And don't forget to set your clocks ahead this weekend,

Deborah Converse, CEO
Hyannis Area Chamber of Commerce

If you have Member News to share, or a comment to make, please email deborah@hyannis.com.

In This Issue

- [Build Your Business Lunch on Friday](#)
- [Business Workshop March 16](#)
- [Annual State of the Town invitation](#)
- [Member News](#)
- [Business After Hours March 17](#)
- [Winter Workshop March 23](#)

Build Your Business Lunch
Friday, March 12: 12 Noon - 1:30 PM
At Outback Steakhouse

Sponsored by:



This month our guest presenter is Chip Bishop, Chip Bishop Communications and Management, who will speak on promoting yourself and your business.

Meet other HACC members and guests and make solid business contacts in this casual one-on-one setting. Maximize your B2B exposure: bring your business cards and brochures for the resource table; donate a door prize; and be prepared to present YOUR 2-minute introduction.

Enjoy a terrific lunch, great networking and door prizes. Registration begins at 11:30 a.m. RSVP requested!

Cost is \$15.00 for HACC members; \$25 for non-members. RSVP to 508-775-7778 or www.hyannis.com.

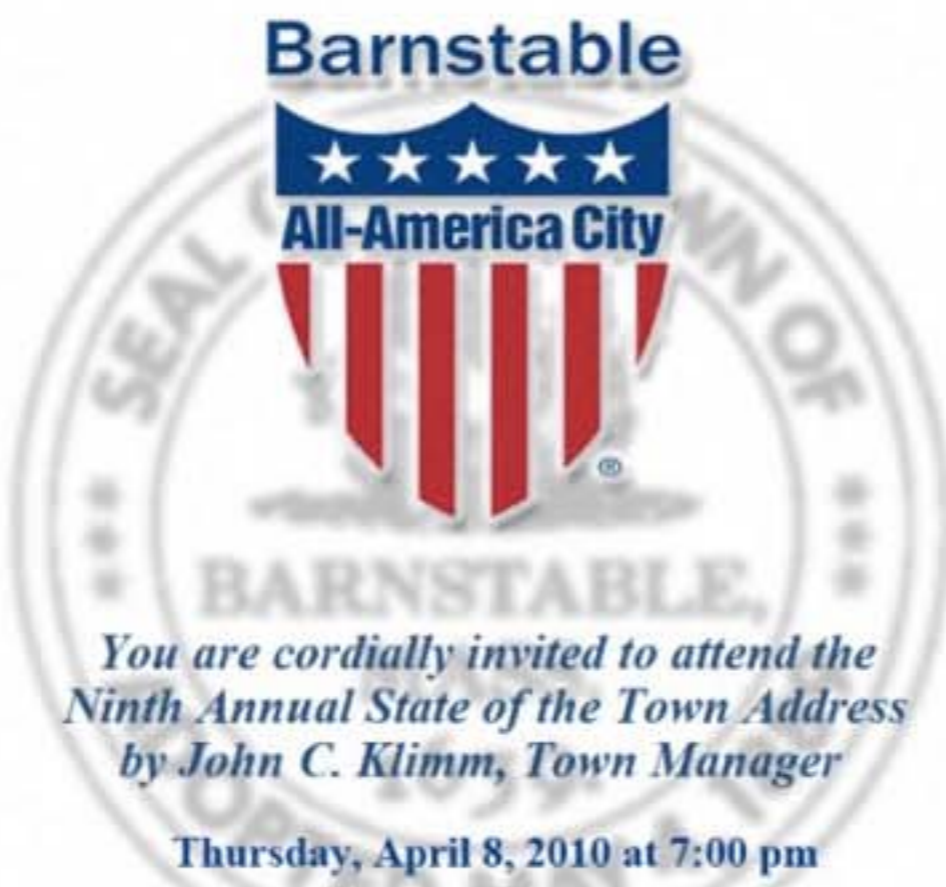
Business Workshop: Motivating Smart Hosted by HACC in partnership with The Executive Suite



Join us Tuesday, March 16 from 5:30 - 7:00 PM for this special workshop on motivating employees in this new economy. Presented by Warren Rutherford of The Executive Suite, this session will prepare you to tap the 'hidden talent' of each of your employees and motivate them to do their best for you.

Location: Hyannis Area Chamber of Commerce Board Room, 397 Main St. Hyannis, MA 02601
Pre registration required, and **space is limited to 20**. Call 508-778-7700 or email at wjr@theexecutivesuite.com.

Office of the Town Manager



Returning to: Barnstable High School
Knight Auditorium, 744 West Main Street, Hyannis

Reception following in Cobb Astro Park Memorial Garden and Harvey Broadbent Library
RSVP 508.862.4610 by March 19th. Call now !!
Comfortable seating is available for you to join us !!!

Member News. . .

The Arts Foundation of Cape Cod welcomes Idina Menzel to join the Boston Pops at the 25th Anniversary TD Bank Pops by the Sea concert on Sunday, August 1, 2010, on the Hyannis Village Green. This marks the Tony award winner's first appearance on Cape Cod. The 25th Anniversary TD Bank Pops by the Sea features the only Cape Cod appearance of Keith Lockhart, the Boston Pops Esplanade Orchestra and a yet-to-be announced celebrity guest conductor.

In 2003, Idina originated the role of "the green girl," the misunderstood witch in the hit musical "Wicked," which included her show-stopping performance of the song "Defying Gravity" and won her a Tony Award.

For more information about the 25th Annual TD Bank Pops by the Sea concert or to purchase tickets, please visit www.artsfoundation.org/pops-by-the-sea, call 508-362-0066, or email pops2010@artsfoundation.org

Cape Cod Mall is accepting vendors for the "National Mom's Nite

Thanks to our sponsors!



Brought to you by these Hyannis Area Chamber of Commerce Members!

Business After Hours
Wednesday
March 17,
5:30 - 7:30 PM

Hosted & Sponsored by



72 North Street, Hyannis

- Great networking
- Complimentary hors d'oeuvres
- Door Prizes!

FREE for HACC members, courtesy of Steak House Sports Bar
\$15 for non-members

RSVP: 508-775-7778 or visit www.Hyannis.com

Winter Workshop
Presented in partnership with the Hyannis Area and Yarmouth Area Chambers and Coastal Community Capital

March 23: ADS THAT WORK

You've just signed a contract for 3 months of ads, but how will you know if those ads are truly effective? In this workshop, you'll learn from seasoned professionals what kinds of ads work and what kinds don't. Learn tips on messaging and how to track an ad's impact, as well as establishing a realistic advertising budget.

Presenter: Rick Sawyer, president of Grouper Design & Prepress, located in Dennis.

Location: Coastal Community Capital Offices, 5 Shoot Flying Hill Road, Centerville, MA
Time: 9:00 - 11:00 AM
Cost: \$5 in advance; \$10 at the door

Quick Links

- [News Calendar](#)
- [Our Web Site](#)

