

Dear Maggie,

Kudos to two HACC Members this week: Toad Hall was written up in the March 21 *Boston Sunday Globe*, in their Detours column in the Travel Section.

Cape Cod Central Railroad was mentioned as one of nine great "Unforgettable Day Trips by Rail" in the America's Greatest Train Rides article in this past Sunday's *Parade Magazine*.

The power of the printed word helps boost tourism, so we all thank you!

Deborah Converse, CEO
Hyannis Area Chamber of Commerce

If you have Member News to share, or a comment to make, please email deborah@hyannis.com.

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The room tax: include private rentals too?

According to an editorial in yesterday's Cape Cod Times, voters who voted down having the room tax applied to private rentals are missing the boat. The 5.7 percent levied by the state, and up to 6 percent by towns, does not apply to vacation rental properties, like private homes, condos and cottages. This, in effect, costs the Cape and Islands millions of dollars in lost revenue. [Read more...](#)

Data security regulations went into effect on March 1. Are you in compliance?

The new regulation applies to any person or business that collects or retains personal information of Massachusetts residents. Personal information includes a person's first and last name or a person's first initial and last name in combination with one of more of the following: (a) Social Security number; (b) driver's license number or state issued identification card number; or (c) financial account number, or credit or debit card number. Personal information does not include information that is lawfully obtained from publicly available information.

Click on link to view the regulation: <http://www.mass.gov/Eoca/docs/idtheft/201CMR1700reg.pdf>

Additionally, see the Massachusetts Office of Consumer Affairs & Business Regulations website at: <http://www.mass.gov/?pageID=ocahomepage&L=1&sid=Eoca&L0=Home>

Welcome back!



Spring has sprung, and HACC members who have been closed for the winter have announced when they're re-opening:

Ocean View Motel: Regular season starts April 1.

Cat Boat Rides: May 21

Cape Cod Melody Tent Box Office: May 30

Let us know when you're opening! [Email us](#).

Member News...

Join Island Merchant for an evening of innovative cuisine and selected pairings with guest Chef Mark Minehan of The Hyannis Yacht Club and Pastry Chef Theresa Cushing. A five-course dinner with beverage pairings: \$45, with a donation going to **Figawi Charities**. Monday, April 12th, 7pm. Reservations limited; menu will be posted on their website. www.theislandmerchant.com

The Arts Foundation of Cape Cod is now accepting reservations for advertising space in the 25th Anniversary TD Bank Pops by the Sea program book. The TD Bank Pops by the Sea concert is the premier event in Cape Cod's summer calendar. The Pops by the Sea program book is distributed free of charge to all 15,000 attendees at the concert. This is a unique opportunity to showcase your business and provide valuable support to the Arts Foundation. All proceeds support the arts on Cape Cod. To be included in the 2010 program book, please email pops2010@artsfoundation.org and include "POPS AD" in the subject line or call 508-362-0066.

The Barnstable Restaurant and Tavern will present Single Malt Scotch Whiskey from the Island of Islay complete with bagpipes played by "Bear", Tuesday, April 6 at 6:30PM; 3176 Main Street, Route 6A, Barnstable. [Email them](#) for more information.

Go for the Gold party at St. Mary's Church, Route 6A, Barnstable Village on Friday, April 16, 2010; 5 - 7PM. Bring your odds and ends of gold, have each one weighed and you will receive a check on the spot. The more gold you bring to sell, the more money for you! This is win-win for all because you will walk away with money in your pocket and St. Mary's will receive a donation from "Golden Opportunities" for hosting this in the parish hall. Those who cannot attend can drop off their gold and St. Mary's will make arrangements to get the money to you. Light refreshments. For more information contact St. Mary's office at 508-362-3977.

The American Red Cross, Cape Cod and Islands Chapter is pleased to announce that the Doggy Fashion Show recently held, raised \$560 to support Red Cross Pet First Aid Classes. The funds raised will be used to purchase new dog manikins for future Pet First Aid classes. The Cape Cod and Islands Chapter will organize the next Pet First Aid class in Hyannis on May 23rd. The class will be held 1-4PM at the Cape Cod and Islands Chapter location at 286 South Street, Hyannis. Cost for the class is \$45. Registration is available online at www.cciredcross.org or by calling (508) 775-1540.

Thanks to our sponsors!



Brought to you by these Hyannis Area Chamber of Commerce Members!

Build Your Business Lunch
Friday, April 9
12 Noon - 1:30 PM

sponsored by
Cape Cod Broadcasting

At Outback Steakhouse Ivan Borowick, Ika Design, will speak on website design.

Meet other HACC members and guests and make solid business contacts in this casual one-on-one setting.

Maximize your B2B exposure: bring your business cards and brochures for the resource table; donate a door prize; and be prepared to present YOUR 1-minute introduction.

Enjoy a terrific lunch, great networking and door prizes. Registration begins at 11:30 a.m. RSVP requested!

Cost is \$15.00 for HACC members - \$25 for non-members.

RSVP to 508-775-7778 or

www.hyannis.com

Business After Hours
Wednesday
April 21
5:30 - 7:30 PM

Hosted & Sponsored by



&
[586 Bistro & Grille](#)

88 Ansel Hallet Road
West Yarmouth
in conjunction with
Yarmouth Area
Chamber

- Great networking
- Complimentary hors d'oeuvres
- Door Prizes!

FREE for HACC members, courtesy of Ophthalmic Consultants of Boston
\$15 for non-members

RSVP: 508-775-7778 or visit www.Hyannis.com

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