

From the CEO's Desk:

Hot off the presses, the new **2010 Smart Guide** makes it easy for visitors to plan ahead and travel "green" by ferry, plane or bus. A colorful brochure and updated web site offers visitors and second home owners useful maps to guide travel without a car or with fewer cars than normal.

New to the SmartGuide.org web site this year is a comprehensive Travel Alert section to help visitors navigate over and around the Sagamore Bridge during the spring and fall seasons when repair work will reduce travel lanes. The online Travel Alert page includes links to real-time bridge repair updates from the Army Corps of Engineers, bridge web cams, smart message boards and highway cones as well as radio traffic reports.

Now in its 12th annual edition, the Smart Guide web site attracts more than a quarter million unique visitors each year. Users scoop up more than 75,000 brochures that are placed in places throughout the Cape and Islands where visitors go for information. Smart Guide is underwritten by the Cape Cod Chamber, the Massachusetts Office of Travel & Tourism, Barnstable County and Nantucket County, along with multiple public and private transportation providers.

Pick up a copy of the new 2010 Smart Guide today at our Welcome Center at 5 Shoot Flying Hill Road!

Wendy K. Northcross, IOM, CCE

In this Issue

- [April Member to Member Business Excellence Awards](#)
- [Sing It Slobhan!](#)
- [Coastal Community Capital/Cape Cod Chamber Workshops](#)
- [Register now for April 16th Legislative Breakfast](#)
- [Participate in Quahog Day 2010!](#)
- [SBA Cape & Islands Small Business Recovery Expo](#)
- [MOTT Spring Value Program - Mass99!](#)
- [Cape Cod Chamber Trip to China](#)
- [Welcome New Members](#)
- [Wage and Hour Seminar on April 30th](#)
- [March 2010 Accommodations Survey](#)
- [Impact of Immigrant Entrepreneurs and Workers in Leisure and Hospitality Businesses](#)
- [Lower Cape Home & Garden Expo](#)
- [The Hundred](#)
- [Coastal Community Capital Annual Meeting](#)
- [TD Bank Pops by the Sea Program advertising](#)
- [Hospitality Job Fair](#)
- [2nd Annual New England Xpo for Business](#)
- [News from our Members](#)
- [Interested in membership?](#)

April Member to Member


Please join the Cape Cod Chamber of Commerce at our Member to Member event on **Wednesday, April 14th** from 5:30 to 7 p.m. at **Kenmark Office Systems on Route 130 in Mashpee**. Enjoy plenty of networking opportunities, fantastic raffles and delicious hors d'oeuvres. Cost to attend the networking event is \$5 members, \$15 non-members. [Click here](#) to register now!

Business Excellence Awards


The Cape Cod Chamber announces the return of its Business Excellence Awards! Nominees are being sought for awards in these business categories: hospitality & recreation, service (including technology), health care, retail & wholesale, and non-profit organizations. Cape Cod Chamber members and their employees/associates may be nominated for demonstrating excellence in public service, professional contributions, community commitment, customer service, workplace innovation, leadership, job creation, perseverance or any other documented special achievements.

Additionally, the Jack Gay Ambassador Award will be bestowed upon a person or company that demonstrates exemplary promotion for doing business on Cape Cod or promoting Cape Cod as a great place to live and work. [Click here](#) for full details.

Nominations shall be made no later than April 2, 2010. Nominations should be submitted in writing to: Business Excellence Awards Committee, c/o Cape Cod Chamber of Commerce, 5 Shoot Flying Hill Road, Centerville, MA 02632.

The Hundred


"The Hundred" is back for another round! The next drawing will be held at our Member to Member Event on April 14th at Kenmark Office Systems in Mashpee. Must be present to win. Register each week by emailing capecodchambersteve@yahoo.com, with "The Hundred" as the subject line. The drawing to be given away in April is from **Bob Kahn Photography**. Bob will create a Beach Portrait of your family and give you an 11x14 photograph. You can take the picture anytime this year.

This is a \$150 value! For more information on Bob Kahn Photography, visit www.bobkahn.com. A sample of Bob's work is pictured at left.

Coastal Community Capital Annual Meeting


Coastal Community Capital will host its Annual Meeting on Wednesday, April 14th from 11:30 a.m. to 1:30 p.m. at Alberto's Ristorante in Hyannis. Marcus Weiss, president of The Economic Development Assistance Consortium in Boston, will be the featured speaker. Mr. Weiss has over 30 years of experience in the formation of community development entities, and his focus will be National Innovative Community Development Models. [Click here](#) to register online today!

TD Bank Pops by the Sea Program advertising

The Arts Foundation of Cape Cod is now accepting reservations for advertising space in the 25th Anniversary TD Bank Pops by the Sea program book. The Pops by the Sea concert is the premier event on Cape Cod's summer calendar, with approximately 15,000 residents and visitors in attendance. The concert features the only Cape Cod appearance of the Boston Pops with conductor Keith Lockhart. The 25th Anniversary concert will also feature Tony-award winner Idina Menzel, and a very special guest conductor, to be announced. The Pops by the Sea program book is distributed free of charge to all attendees at the concert. To be included in the 2010 program book, please email pops2010@artsfoundation.org and include "POPS AD" in the subject line, or call 508-362-0066.

Hospitality Job Fair

Career Opportunities is hosting a Hospitality Job Fair on Wednesday, April 21st from 10 a.m. to 1 p.m. at 372 North Street in Hyannis. If you are in need of help, either for the season or year round, please contact Valerie Jameson at 508-862-8128 or vjamesone@detma.org to reserve a free table for this event.

2nd Annual New England Xpo for Business


Join more than 10,000 business professionals from across the region on the 2nd Annual New England Xpo for Business at Boston on May 18th at the Boston Convention & Exhibition Center! This event, to run from 8:30 a.m. to 5 p.m., is free to attend and will feature over 300 exhibits. Complimentary education will also be offered throughout the day, including 36+ quality information sessions covering sales, marketing, advertising, social media, best practices, business development, finance, management, international trade and

more! Identify the latest products and services to meet your competitive challenges, network with the region's driving business leaders and discover the keys to financial success and stability. [Click here](#) to pre-register today! Exhibitor opportunities still exist, so please call 866-443-8368 for more information. Mention that you are a member of the Cape Cod Chamber to receive a special exhibitor discount.