

From the CEO's Desk:

- This year, the Shanghai 2010 Expo will be held in China. The Cape Cod Chamber China trip includes admission into the Expo. Learn more about this expo [here!](#)
- Not to trash talk theatre - but have you heard that Bill Zammer & Maggie Van Sciver and Sen. Rob O'Leary & Mindy Todd AND my husband & I will be performing *Love Letters* at the Cotuit Center for the Arts to benefit the American Cancer Society and the Center? We recommend the 4/30 performance - starring the Northcrosses! Please take pity on us and buy a ticket! More details in the article below.
- *Cape & Plymouth Business Magazine* held a nice event this week for advertisers sponsored by Constant Contact. The Cape Cod Chamber got a nice shout out from Eric Groves of Constant Contact, who recognized us as the first Chamber in their Chamber program and the organization that launched their corporate workshop program! We are working with Constant Contact now on their next concept and will be releasing details soon.
- We are looking forward to next week's SBA Expo at which we will confer Business Excellence Awards. Please come to this event, fully sponsored by SBA and supported by Comcast!
- The staff has been extremely busy marketing the Cape at Discover New England, an upcoming Concierge Show in Boston, pushing the Div. I Hockey Game between Colgate & Army, Springtime in the Park meeting planner show in DC, and site visits for the American Bar association, among others.
- We welcome back Chamber visitor information staffers Mary Ellen Liddell, Nancy Farmer and Win Rowell this week as we greeted hundreds of school vacation travelers.
- The spring ad campaign is being organized with Nantucket and Martha's Vineyard to maximize marketing budgets and we have a tourism committee set for the first week in June to present the details.
- Maritime Days starts May 1st and the calendar of events looks phenomenal - [check it out](#) - great things to do for residents and guests alike!

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Recent press activity on Cape Cod included the following:

["Dog Fancy Magazine names America's Best Dog Parks"](#) PR Newswire, April 13th

["Cape Cod Modernism"](#) Preservation Magazine, April 19th

["History's haven: A week in a 19th-century house in Cape Cod's Barnstable"](#) Washington Post, April 18th

["Sourcebook for functional art on Cape Cod"](#) Cape Codder, April 20th

["Cape Bookings Rise"](#) Boston Herald, April 19th

Wendy K. Northcross, IOM, CCE

SBA Cape & Islands Small Business Recovery Expo

The **SBA Cape & Islands Small Business Recovery Expo** will be held **Thursday, April 29th** from 7:30 to 11:30 a.m. at the Cape Codder Resort in Hyannis. Since the Recovery Act, the SBA has provided over \$22 billion in supported lending to over 52,000 small businesses. Meet the people who can help you survive challenging economic conditions! Also learn about low interest rate financing, free small business mentoring procurement, technical and export assistance and more. Registration and networking begin at 7:30 a.m., followed by the presentation of the Cape Cod Chamber's Business Excellence Awards at 8 a.m., an Expert Panel Presentation from 8:30 to 10 a.m., and one-on-one with lenders from 10 to 11:30 a.m. To register for this free event, contact Chris Carter at 617-565-5560 or christine.carter@sba.gov. This event is planned in partnership with Coastal Community Capital and the Cape Cod Chamber of Commerce.

Business Excellence Awards

The Board of Directors of the Cape Cod Chamber has announced the 2010 recipients of the Chamber's Business Excellence Awards. These recipients will be recognized at 8 a.m. at the SBA Cape & Islands Small Business Recovery Expo on April 29th at the Cape Codder Resort in Hyannis (see article above for registration information).

First launched in the mid 1990s, the Business Excellence Awards are bestowed upon Cape Cod Chamber members and their employees or associates for demonstrating excellence in public service, professional contributions, community commitment, customer service, workplace innovation, leadership, job creation, perseverance, or any other special achievements that can be documented. In 2009, the Board created the Jack Gay Ambassador Award to honor the late Jack Gay, chairman of the Cape Cod Chamber Ambassadors for many years.

Congratulations to the 2010 Award Recipients:

- Shawn DeLude of Nauset Disposal - Jack Gay Ambassador Award
- Cape & Islands United Way - Business Excellence in non-profit category
- Staff of Cape Medical Supply - Business Excellence in health care category
- Mac's Seafood - Business Excellence in hospitality category
- OpenCape - Chairman of the Board's award for Business Excellence

Arts Foundation awards more than \$25,000 in Grants



Twenty-three local cultural organizations will receive grants totaling \$25,216 from the Arts Foundation of Cape Cod at a special reception from 5:30 to 8 p.m. on Thursday, April 29th at the Provincetown Art Association and Museum. Members of the public are welcome to attend, but all guests must RSVP to the Arts Foundation by the end of the day today. Arts Foundation grants are awarded to support projects that are collaborative and educational; that help create a

strong, stable, and diverse cultural community on Cape Cod; and that contribute to the quality of life and economic vitality of the region. For more information, visit www.artsfoundation.org or by calling the Arts Foundation at 508-362-0066.

Health Information Technology Conference

Register today to attend "Health Information Technology: Creating Jobs, Reducing Costs, & Improving Quality," a national conference hosted by Governor Deval Patrick on April 29-30 at the Westin Waterfront Hotel in Boston. This event will bring together state leaders such as governors, Secretaries of Health and Human Services, Medicaid Commissioners, HIT Coordinators and key state legislators, along with federal officials and the state healthcare community, to discuss how we can successfully implement health information technology and health information exchange. Don't miss the